



U.S. Embassy Hanoi
Public Affairs Section
The American Center

Ministry of Education and Training
Vinh University



English Writing Contest

Business Not As Usual: Learning from the Risk Takers

Global Entrepreneurship Week, 18 - 24 November, is the world's largest celebration of the innovators and job creators who launch startups that bring ideas to life, drive economic growth and expand human welfare. To encourage an entrepreneurial spirit in Vietnam, the American Center Hanoi and Vinh University invite you to take part in an essay contest and provide your opinion by answering the following question:

What factors encourage entrepreneurship?

Send us your ideas/interpretation/analysis answering this question
in an essay **not exceeding 500 words** to win prizes!

*The winners will receive an iPod Touch, an iPod Shuffle,
certificates, and small prizes.*

Deadline: 5:00 PM, November 14, 2013 (Hanoi time). Early submissions are welcome!



Essay Format and How to Submit

- Typed in Microsoft Word, Times New Roman, font size 12.
- Do not include your name on the essay pages.
- Submit your essay using the online form: <http://creator.zoho.com/pashanoi/form/196>
- Winners will be required to show identification (i.d.) to collect their prize.

Contest Guidelines and Regulations

- Contest participation is free of charge.
- The decisions of the judges are final.
- All entries must be written in English and edited by the named participant, without assistance from others.
- Essays exceeding 500 words will be disqualified.

- Points will be awarded for originality, clarity, appropriate language use, effectiveness of argument and relevance to the topic.
- The American Center Hanoi is not responsible for late, lost, misdirected, incomplete, or illegible email or for any computer-related, or technical malfunctions that may occur in the submission process.
- Submissions are considered void if illegible, incomplete, damaged, altered, counterfeit, produced in error, or obtained through fraud, theft or plagiarism.
- By participating in this contest, the winner grants the Embassy permission to use, copy, or quote from his/her essay in promotion materials related to Entrepreneurship Month with attribution but without further compensation.

Winners will be required to show identification (i.d.) to collect their prizes at the awards ceremony.

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Address: 1st Fl, Rose Garden Tower, 170 Ngọc Khánh * **Email:** HanoiAC@state.gov * **Website:** <http://vietnam.usembassy.gov/americancenter.html>